



WESTERN SEEDS CEREAL BLENDS

Cereals such as **Wheat, Barley and Oats** are usually grown as a single species crop on conventional farms in the U.K. This has been made possible by the availability, in the last 50 years, of **herbicides, fungicides and insecticides**.

These artificial crop inputs are utilised to try and minimise the **inevitable loss of yield** caused by **crop pathogens** when **growing one single variety species** in the field.

With pesticides under increasing scrutiny by local and national governments, not only in the U.K. but also in Europe, there comes a point when the question is asked:

Can we grow cereals without all the expensive, post-sowing, add-ons?

For over 35 years, Company profits have been invested in research and development directed at ways of growing cereal crops which lessen the use of pesticides, lower overall input costs and give profitable yields. One of the early results of our trial work has been **Cereal Blends**, which have been **successfully** and **profitably** grown, in the U.K. for many years.

Our forefathers in their wisdom grew **Blends**. Western Seeds has developed and refined the concept, bringing precision and accuracy into the process. With access to the outstanding cereal varieties now available we have produced first-class **Blends**.

Why Grow Spring Cereal Blends?

- Higher, consistent and reliable yields
- Less crop diseases without use of pesticides

Farmers have successfully grown blends of grasses for many years. Time now to try Spring **Cereal blends** from Western Seeds, only using a herbicide for weed control – if required.

Take advantage of our years of research and grow Cereal Blends, where costly pesticide inputs are simply not needed.

PROFITS WITHOUT PESTICIDES

OVATION SPRING WHEAT BLEND

Wheat has always been considered a high-input crop to grow in Wales.

The Welsh climatic conditions are generally good for growing grass but more problematic when growing cereals, especially wheat.

High inputs in terms of fertiliser and pesticides are used, in an attempt to grow a clean, disease-free, high-yielding crop.

Unfortunately, crop results have shown to be very variable in Wales, which can make spring wheat an unreliable, expensive, crop to grow.

OVATION Spring Wheat Blend has become very popular with growers, due to its ability **to reduce crop foliar diseases** and therefore **reduce input costs**, leaving **more of your crop in your pocket**.

OVATION Spring Wheat Blend will enable you to grow a crop of wheat without the use of:

- **Fungicides**
- **Insecticides**
- **straw stiffeners**
- **trace element foliar sprays**

In most situations a pre-emergence herbicide is needed to control weeds

Grow **OVATION Spring Wheat Blend** using minimal inputs for:

- Combining dry
- Crimping
- Wholecrop

OVATION Spring Wheat Blend deserves a standing Ovation!





ADVANCE SPRING BARLEY BLEND

ADVANCE Spring Barley Blend has been grown in the U.K. for **over twenty-five years** and was one of the first results from our research and development trial site, set up over 35 years ago – so this is “our baby.”

Research indicates that, it is not a new crop idea but it is a **good** cropping idea.

ADVANCE is regularly updated, as new relevant Spring barley varieties become available from the plant breeders, always rigorously tested at our trial sites before marketing to farmers. **ADVANCE** is our most researched cereal Blend.

ADVANCE is a **precise** Blend of Spring barleys selected for:

- **Compatibility of varieties – uniform ripening – diverse disease resistance – improved yields – grain sample – straw quality and quantity**

ADVANCE enables a farmer to grow a field of Spring barley without the need of:

- **Fungicides – Insecticides – Straw stiffeners**

In most situations, a pre-emergence herbicide is needed to control weeds.

Regular crop feed-back information, from experienced **ADVANCE** growers, highlight the consistency of high yields, obtained year after year.

Take advantage of our extensive research over many years – you will not be disappointed.

- **Want to bring your Spring barley costs down?**
- **Want a good crop of grain?**

Grow ADVANCE Spring Barley Blend

CONCERT SPRING OAT BLEND

Many oat varieties, available for growing in Wales, are susceptible to foliage fungal disease – attacking the crop late – usually after heading, causing farmers a problem.

CONCERT Oat Blend has proven to help with this problem by lowering the severity of the crop infection, thereby lowering the disease risk.

CONCERT contains a Blend of different varieties of oats, mixed to a **precise** and proven formula which gives:

- **Uniform ripening**
- **Diverse disease resistance**
- **Improved yield and grain samples**
- **Added benefit of improved straw-feeding quality**

Oat **variety diversification** helps to lessen and in many cases **eliminates** foliar diseases in the Spring oat crop.

CONCERT is the result of a long research trial period – we are sure you will greatly appreciate its benefits.

- **Low growing costs**
- **Good grain samples**
- **High yields**

That's **CONCERT Oat Blend**

Important announcement for farmers growing oats for the miller.

Major millers welcome **CONCERT Oat Blend** for its consistently high quality grain sample.

CONCERT Oat blend has consistently out-performed single oat plantings, meaning that commercial quality standards are more likely to be achieved.

